

Mount Martha Community Enterprises Ltd.

Community Investment

Your **Community Bank®**

A **Community Bank®** branch is a locally owned and operated company functioning as a franchise of Bendigo Bank. Once the local company makes an operating surplus, 80 percent of its profits must be reinvested back into the local community.

Therefore by banking with your local **Community Bank®** branch and encouraging your members and supporters to bank there as well, you're supporting your local community and increasing the profits available for re-investment in the local community.

Mount Martha Community Enterprises Ltd. is your **Community Bank®** and is located in the Mount Martha shopping Village.

Through the support of our customers this branch currently provides more than \$35,000 in funding per year in support of a strong community in the Mount Martha area.

Funding Available

Your **Community Bank®**, Mount Martha Community Enterprises Ltd. has a vision for a strong community in Mount Martha and aims to contribute to the achievement of this vision by providing sponsorship and grants in support of local community organisations, community programs and initiatives that contribute to a strong community.

In this financial year, the Mount Martha **Community Bank®** will make available funds to sponsor local community organisations and provide grants in support of community programs.

Sponsorship:

Sponsorship plays a valuable role in financially supporting local community organisations and in promoting the Mount Martha **Community Bank®**. For example, most local sports organisations depend on the financial support of sponsors while the Mount Martha **Community Bank®** depends on customers, many of whom are members of local sports organisations. Therefore, neither could survive without the other, so any sponsorship funds provided by the bank are considered a business relationship whereby reciprocal benefits are returned to the Mount Martha **Community Bank®**, the sponsored group and the community.

To apply for sponsorship for your organisation, please use the Sponsorship Application Form

Grants:

The Mount Martha **Community Bank®** recognises the important role community programs play in positively shaping our local community. Therefore, we provide financial support for community programs that help us achieve our vision of a strong community in the Mount Martha district by fulfilling an identified need (i.e. employment, nutrition, recreation, education / training, transport, health, safety, etc.) of the individuals based in the area.

The Mount Martha **Community Bank®** encourages organisations to apply for one-off grant funds to support an existing or new community program that will have a positive impact on our local community.

To apply for a grant for your community program, please use the Grant Application Form.

The Application Process

The Mount Martha **Community Bank®** has allocated funds to be invested in the Mount Martha district in 2016. Obtaining these funds is a competitive process that takes place twice per year.

Applications for Round 1 close on 31 March while applications for Round 2 close on 30 September. These applications are subsequently reviewed by the Board and Management of the Mount Martha **Community Bank®** with funds awarded at a grants night held the following month, (either October or April).

Applications forms should be completed in full and submitted via email to the following address:
MountMarthaMailbox@bendigoadelaide.com.au

For more information visit

- The Mount Martha **Community Bank®** website at <https://www.bendigobank.com.au/public/community/our-branches/mount-martha/sponsorships-and-grants> OR
- Speak to our **Community Bank®** Branch Manager at Mount Martha.

Conditions of Funding

The Mount Martha **Community Bank®** funding will only be provided to organisations. These organisations must adhere to the following criteria:

- operate in the Mount Martha district;
- be of a not-for-profit nature;
- maintain an active banking status with Mount Martha Community Enterprises Ltd
- not have funding from any other financial institution
- be able to demonstrate that they are viable and have a sound committee structure
- identify a clear and well planned use for the funds and that the funding will provide broad community benefit and involvement

In receiving funding, organisations should understand that they are entering into a business relationship whereby reciprocal benefits are returned to the Mount Martha **Community Bank®**, the sponsored group and the community and must therefore agree to:

- attend the allocated funding awards ceremony in either April or October;
- provide the Mount Martha **Community Bank®** with a receipt evidencing payment of the funding within 5 business days of receiving funds;
- only use the funds as outlined in the relevant application form;
- spend the allocated funds within 12 months of receipt;
- report on the use of the funds within 12 months of receipt;
- return any funds unused in the 12 month period;
- provide mutually agreed opportunities to promote the Mount Martha **Community Bank®** to stakeholders through speaking engagements, etc;
- include the Mount Martha **Community Bank®** logo in your organisation's promotional material, website & Facebook;
- ensure that any person associated with the organisation consents (or has a parent/guardian consent on their behalf) for their image or likeness to appear in media;
- receive correspondence from the Mount Martha **Community Bank®**; and
- participate in any surveys conducted by the Mount Martha **Community Bank®** regarding the funding.