

### Parkdale Community Bank Branch newsletter.

#### Happy new year valued partner!

It feels like we skipped January, but here's to you for helping make 2019 a great one! The team at Parkdale Community Bank Branch would like to send our thanks. With a journey of now two decades behind us, you've helped make each year better than the last. Here's to a year of trying new things and making new memories. May this new year be bright!

#### **Hip Hip Hooray!**

In 2019 Parkdale/Mentone East Community Branch Limited celebrated its 20th year anniversary. It was wonderful to bring you, all of our valued partners, together to hear about what your communities and clubs have been up to and your plans for the future. It was a great opportunity for

us to continue to build relationships to ensure we are providing funding that benefits our local communities.







#### 2019 Year in review.

Our Community Bank branches give up to 80% of profits back to the community. And that's just the tip of the iceberg! We aim to develop long-term prosperity by supporting programs that help empower local individuals and groups within the local community.

32 Clubs sponsored

\$164,750

Community project investment in 2019

#### Some of our 2019 partnerships

Some of our 2019 partiterships		lilersilips
	Mentone St Bede's Football Club	Parkdale Vultures Amateur Football Club
	St Bede's Old Collegians	Parkdale Cricket Club
	Acacia Ave Pre school	Woodlands Golf Club
	Kingston & District Netball Association	Old Mentonians Football Club
	Kingston Hawthorn Cricket Club	Mentone Little Athletics Club
	Mordialloc Lifesaving Club	Mentone Cricket Club
	Eisteddfod by The Bay	Mordialloc Bowling Club
	Mordialloc Pre-school	Mentone Bowling Club
	Parkdale Gift	Mordialloc Jazz Orchestra
	Parkdale Social & Bowling Club	St John Vianney Primary School, Parkdale

Parkdale/Mentone East Community Branch Limited 230 Como Parade West, Parkdale VIC 3195 ABN 20 089 783 166

#### Mentone East says goodbye.

In 1999 Parkdale Community Branch Limited opened Parkdale Community Bank Branch.

It's been 13 years since the branch merged with Mentone East Community Bank Branch in 2006 to expand its operations.

Located less than 2km away from Parkdale Community Bank Branch, the decision has been made to consolidate the operations of both branches to Parkdale. From 28 February 2020 the Mentone East Bank Branch will be closed and all face-to-face banking can be completed at **Parkdale Community Bank Branch** located at 228 Como Parade West, Parkdale.

Rob, Cathy, Joanne, Kirsten, Tracey and Mel continually provide a high level of service to all of our customers and will be happy to help you with all of your banking needs.

This is a positive step towards the future sustainability of banking in our prosperous community, building on the valued partnerships in place. Also providing an opportunity to further explore unique opportunities deemed valuable to our local communities.

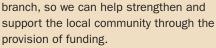
Our commitment to supporting customers and the local community remains unchanged and allows us to focus on returning more to not-for-profit community groups.

## Does your club have a worthy project or need a boost?

### APPLY NOW Community Partnership Program

Want to be part of the action?

<u>Contact us</u> to discuss your club or organisation's partnership application. Help grow the Parkdale Community Bank





# There are four big reasons to try number five.



#### Chairman's update.

Thank you for your ongoing support and the business that so many of you transact at our Community Bank branch. Without you, we wouldn't be able to make such an impact in our fantastic community!

I encourage you all to help spread our story as we still find that most of the community don't understand that profits generated through our Bank branch are managed and distributed by a local Board of Directors. The more business our branch receives, the more we can contribute back to the community clubs and organisations in our area. We are continually looking for ways to engage more with the local community that provides clear public benefit.

Parkdale Community Bank Branch has begun 2020 in a big way with the introduction of a dedicated Community Liaison Coordinator

Kirra has recently started and she will work on all aspects of engagement with our community, specifically supporting, fostering and marketing our unique community partnerships. Kirra has worked in the areas of Marketing and Events most recently with The APT Travel Group and Tennis Australia.



You will find Kirra in the Parkdale Community Bank Branch on Tuesdays,

Wednesdays and Thursdays. Kirra is a passionate Bayside advocate, runner and yogi with a big love of sports, so let her know if you need a ring in!

I know Kirra has some big and exciting plans, so expect to see some new initiatives rolled out over the course of the year. She is excited about sharing our community story and supporting you and your groups throughout the year. Please don't hesitate to <u>contact her</u> if you have any questions, email or pop into the branch to say hello.

Stephen Budge Chairman

### Parkdale Vultures Amateur Football Club.

Parkdale Vultures recently announced two exciting new additions to their committee. Congratulations and welcome to Neil Jenkins as the 2020 President of the Club. Neil is a former player, Best & Fairest winner who also has a son playing for the club. In addition, Anna Worsnop has been appointed as



the Club's First Club Manager. Anna will assist the club's valuable volunteers and help the club grow and prosper into 2020. Welcome Neil and Anna!

#### Branch refurbishment.

In November, our Parkdale branch underwent a refurbishment that saw new paint, carpets and interior upgrades. It has been some years since the branch had a makeover and we hope you are enjoying the bright and fresh look as much as we are to enhance your customer experience! Keep an eye for mentions of your club or organisation on our new digital displays when you're next in the branch.

#### **Community Partnership Program.**

2020 will see the rollout of our new Community Partnership Program. How you've applied for grants, donations or sponsorships in the past may have slightly changed – this includes a new application form and guidelines. Our commitment remains to providing our local community with funding support. Stay tuned to our social pages and email communications to stay up-to-date and contact <u>Kirra</u> for any questions or should you wish to apply.

#### National Bushfire Disaster Appeal.

Our thoughts remain with those affected by the devasting bushfires across Australia. Thank you to the Emergency Services and volunteers who have tirelessly protected our communities and wildlife. As the nation works to rebuild, we want to thank you for donating to the national bushfire



disaster appeal in partnership with the Salvation Army. For anyone still wanting to contribute, donations can be made at Parkdale Community Bank Branch. 100% of donations will be directed to the communities in need.

#### Celebrating a social milestone!

We just clicked over 300 likes on our Facebook page so thanks 300 times over! It's only with your continued support we can reach these milestones. Keep liking, following and sharing our community groups' stories as we bring you more than ever before!



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#### The Parkdale Gift.





The Parkdale Gift was held at Gerry Green Reserve on Saturday 1 February, 2020.

Parkdale Community Bank Branch was once again delighted to be involved in this fantastic sporting event for the third year running as the major partner. It was a wet and gloomy day, but it didn't dampen the spirits or speed of siblings Jack and Gabriella Boulton who both won their 120m Gifts.

Despite the rain, record

entries and crowds showed up as the Gift places itself on the calendar as one of the best running events in the country.

### Boats build communities – Communities build boats.



After 11 months of community volunteers coming together to build, the gleaming new MSC St Ayles Skiff is complete. And she took to the water for her first 'sea trials' in anticipation of an official launch in March. Originally in 'flat pack' form, the design is from an Australian born boat



designer who teamed with a former IT professional to deliver a boat that has become a phenomenon with communities across the globe!

To date more than 300 St Ayles skiffs have been built by community groups with little or no experience in building anything at all and who typically have never been in a boat, rowed a boat or been 'sporty'. Their motivation has been to leverage the building of a boat as the mechanism for building their communities and/or mustering support around a cause. A simple slogan sums up the impact of the St Ayles: "Boats build communities, communities build boats."

If it was not for the major funding from the Parkdale Community Bank Branch, the St Ayle Skiff building project would not have happened. We are thrilled to be involved in such a unique project that has mutual benefit for the local community all round and we can't wait to see her out on the water

Join us at Mordialloc Sailing Club for the official launch on **Saturday 28 March 2020**.

### St Bedes/Mentone Tigers Football Club.

Parkdale Community Bank Branch is proud to support the enhanced pavilion at Brindisi St Oval, Mentone Reserve, home to the St Bedes/Mentone Tigers Football Club. The new clubrooms top facilities include a large undercover spectator area and first floor viewing deck, plenty of additional space and changerooms.

Focussed on displaying sportsmanship at all levels, developing individuals and teamwork, Parkdale Community Bank Branch is excited to continue to be a part of a club that positively impacts people and communities through sport.

The season opener is on **Saturday 4 April 2020** at Brindisi Oval in Mentone from 2.00pm against archrivals, the Parkdale Vultures.

#### New partnership announcement.

Parkdale Community Bank Branch is delighted to announce a new partnership with Beaumaris Soccer Club. Parkdale Community Bank Branch is providing four new player shelters plus benches, and also temporary goals for the Beaumaris Secondary College facility. You will start to see these new pieces of equipment in use as pre-season training gets under way, and the

season kicks off in April 2020!

Sponsorship Director, Marc Gibson says, "the branch's support has been critical in allowing the Club to continue to provide the best possible infrastructure for its members to enjoy soccer in 2020."

As one of the biggest clubs in Bayside with over 500 junior players and nine senior teams, the club prides itself on being a community club where kids and parents from all walks of life can become part of the great game of soccer. Welcome aboard Beaumaris Soccer Club! We look forward to seeing our partnership prosper and the facilities rolled out to benefit the club and its community.



### New Manager for Parkdale.

Parkdale Community Bank Branch is proud to introduce Robert Tracey as our new Branch Manager.

Robert has been with Bendigo Bank for over two years, previously working as a Customer Relations Manager in the Bayside area. After graduating from University



with a Bachelor of Commerce Majoring in Accounting, he held multiple senior management positions at local businesses before joining Bendigo Bank. Robert values being a member of the wider Parkdale community having attending high school in the local area. He is a member of a local soccer club and has experienced firsthand the real difference that sponsorship can make to a small sporting club to help them achieve their goals and in turn, make a difference to their community. As Robert steps into his new role, he looks forward to meeting new members of the community and is very passionate about helping his customers achieve their dreams.

# The home of satisfied home loan customers.

**2.99%** p.a.

2 Year Fixed Owner Occupied P&I Home Loan Rate **3.39%** p.a.

Comparison Rate\*





The better big bank.

Terms, conditions, fees, charges and lending criteria apply. All information including interest rate is correct as at 19 December 2019 and is subject to change. The interest rate is fixed for 2 years and will then revert to the residential variable rate. Full details available on application. \*Comparison rate is calculated for a Principal & Interest Owner Occupied Basic Home Loan of an amount of \$150,000 over 25 years. WARNING: The comparison rate is true only for the example given and may not include all fees and charges. Different terms, fees or other loan amounts might result in a different comparison rate. Credit provided by Bendigo and Adelaide Bank Limited ABN 11 068 049 178 Australian Credit License 237879. (1402762-1408136-1) (12/19)

#### We look forward to seeing you all over the course of 2020!

#### Parkdale Community Bank Branch

228 Como Parade West, Parkdale VIC 3195 Phone: 9587 6500

Opening hours: Monday to Friday 9.30am - 5.00pm and Saturday mornings 9.00am - 12 noon

Tuesday and Thursday open evening 5.00pm – 7.00pm (by appointment)

Website: www.bendigobank.com.au/parkdale www.facebook.com/parkdalementoneeastcommunitybankbranches



www.bendigobank.com.au

