

Newsletter

Community Bank · Parkdale

From the Manager



As I look over my first year as the Branch Manager for Community Bank Parkdale, it is difficult not to focus on the hard times in what has been a trying year for all. I set myself a task before writing this to find the positives in the year and celebrate them as we sometimes dwell on the negativity that we can't

control. Below are a few highlights from Community Bank Parkdale.

Bush fire Appeal – At what seems like a lifetime ago our little community got together and donated a generous sum of funds to the Bendigo Bank bushfire appeal. Customers and non-customers flooded into our branch to give what they could which resulted in the bank as a whole raising \$33 million for the fire impacted communities in Victoria. These funds are already being distributed and show what community can do.

Local sponsorship/support – In a year where our community shut down, Community Bank Parkdale continued to support our local organisations and clubs in the community giving back. This was a year when the community needed us more than ever with everyday running costs still needing to be paid, but no avenue of income available. Stepping up and continuing to help our associated groups/organisations is my highlight of the year as most of these places would have struggled to survive the year without our continued support.

Community Liaison Officer – Finally, this year our branch welcomed a new role into our Community Bank which was the Community Liaison Officer. This role was set up to directly assist the branch to find ways we could best support the community. As one of the first branches to bring on this role, we have found it extremely successful and will continue to give our Community Liaison Officer the tools and resources to bring the community's needs to the branch. Thank you to Kirra and Amanda for their hard work this year and for the support they have given the community.

While you have time over the holidays to sit back, I would invite you all to try the same thing and reflect on the positive.

Before I finish off, in what has been a successful year for the branch, I would like to pass on my thanks to all the staff who have continued to provide amazing service through COVID-19. During the year we have not shut our door once, servicing our community no matter what has happened, and we promise to continue to uphold this high standard into the future. Without our existing staff and the new faces that have come in along the way, the bank's success in the community would not have been possible. So, if you are around during Christmas please do pop in meet the old and new faces.

On behalf of everyone from Community Bank Parkdale, I would like to wish you all a Merry Christmas and a Happy New Year. I hope to take the positivity and community spirit of 2020 into 2021 and make next year even better than the one we leave behind.

Happy Holidays

Robert Tracey
Branch Manager

Celebrating our 21st birthday

November marked 21 years since we first opened our branch doors in Parkdale. Our commitment to supporting customers and the local community remains unchanged and the team look forward to serving you for many years to come.



Congratulations Kirra

The team at Parkdale would like to congratulate Kirra on the birth of her daughter Poppy! Making a surprise early arrival in November, Poppy was welcomed to the family by Kirra and her husband along with her big brother. Both Mum and bub are doing well, and we can't wait to see them out and about over the summer.



Team updates

Community Bank Parkdale has had some outstanding staff serve the local community over the past 21 years and we have some fabulous new team members to add to that list.

Stephen - Customer Relationship Manager

Stephen's role Customer Relationship Manager involves a lot of variety and he is enjoying the challenge. Stephen has a background in banking and brings all this experience to help our customers with their banking and offer as much support as possible. Stephen is proud to be making a difference to people's lives in offering support and services to the community.



Anthony - Customer Relationship Manager

Anthony started with Bendigo Bank in 2009, working mainly at Glen Waverley branch and more recently at Ormond branch. Since joining the Parkdale team, Anthony has been busy helping our customers find the right product to suit their needs.

What Anthony enjoys most about being our Customer Relationship Manager is helping people buy the home of their dreams.



Jen - Customer Service Officer

Jen comes from a retail and banking background, prior to joining the team at Parkdale, she worked as a florist for some time. Jen enjoys the social aspect of her role and interacting on a daily basis with our customers as well as helping them achieve their financial goals, which is the main reason Jen returned to banking.



Amanda - Community Liaison Officer

Amanda has a wealth of experience in events, marketing and partnership coordination and replaces Kirra whilst on parental leave. Amanda has been enjoying her new role and getting to know the friendly faces from the local clubs and organisations we partner with.



Drop in to the branch at 228 Como Parade West, Parkdale to meet our new team members.

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Kingston Awards



Community Bank Parkdale proudly partnered with Kingston Collective Community this year in order to acknowledge, celebrate and reward both business owners and local people within the City of Kingston for being remarkable, kind and community oriented during 2020.

Congratulations to Wolf of the Willows Brewing in Mordialloc for winning the 2020 Kingston Small Business Innovation Award!

As award partners, we were delighted to celebrate the wonderful achievements of all the finalists at the awards night held earlier this month.

Well done to runners up Glittery Tapping Wonderland in Mordialloc and to the other finalists, for scoring in the top five nominations Kimekai Karate Highett, Grape Explorations Australia in Carrum and WooHah Productions in Braeside.

The innovative ways in which these people managed to keep their businesses afloat during 2020 was amazing to hear about.

Congratulations also to the Kingston Community Spirit Award winners for 2020, including Jill Jeanes from Planet Hope, Anna Worsnop from Parkdale Vultures Amateur Football Club, the team at Alice Rebel's Café and Kristy Corey from Kids For Dinner. All of

these people performed acts of kindness during lockdown that were beneficial to our community.

Well done everyone and keep up the great work!



Top: Wolf of the Willows Brewing receives their award for winning the 2020 Kingston Small Business Innovation Award.

Above right: Glittery Tapping Wonderland receiving their award as finalists.

Above: Community Spirit Award recipients.

Your community impact

If you're a customer of Community Bank Parkdale, your everyday banking has a huge impact within our community.

Our Community Bank gives back up to 80% of profits back to the community. Through this, we aim to develop long-term prosperity by supporting programs that help empower individuals and groups within the local area.

Below are the groups we have helped through our community Partnership Program in 2020.

2020 Community Partnerships

Beamaris Soccer Club

Eisteddfod By The Bay

Kingston & Districts Netball Association

Kingston Collective

Mentone Community Assistance & Information Bureau Inc.

Mentone Community Pre-School

Mentone Edge Bowling Club

Mentone Little Athletics Club Inc.

MLOC Productions

Mordialloc Bowling Club

Mordialloc Braeside Junior Football Club

Mordialloc Rotary Club

Old Mentonians Football Club

Parkdale Bowling & Social Club

Parkdale Cricket Club

Parkdale Gift

Parkdale Tennis Club

Parkdale Vultures Amateur Football Club

Ronald McDonald House Charities Vic & Tas

St Bedes Mentone Football Club

St John Vianney Primary School

St Nicholas Anglican Church

Community Partnership Program

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See the change your banking can make.

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Upcoming community events

Parkdale Community Bank is proud to be sponsoring the following events in early 2021. Both events are sure to be a great day out for our community – we hope to see you there!

Parkdale Gift – Saturday 6 February 2021

The Parkdale Gift is back for the fourth year running, providing a great stage for local and interstate athletes to perform at the highest level as well as bringing great entertainment to our beautiful beachside suburb. We look forward to another great Gift lead by Tim Mason and hope it provides a great day of entertainment for all.

Please join us on Saturday 6 February 2021 at Gerry Green Reserve Parkdale.



Mordialloc Rotary Club Gnome & Fairy Festival – Sunday 14 March 2021



The annual Gnome and Fairy Festival is back on in 2021 and it's going to be huge! This year's festival will be held at George Woods Reserve on Sunday 14 March from 10.00am to 4.00pm. Featuring an animal farm, jumping castle, amusements, face painting, big band music plus yummy food and drinks.

For a gold coin donation come along and join in the fun!



Talk to us today

Community Bank

Parkdale

228 Como Parade West, Parkdale VIC 3195

P 03 9587 6500

E parkdalemailbox@bendigoadelaide.com.au

bendigobank.com.au/parkdale



/ParkdaleMentoneEastCommunityBankBranches



/parkdalementonecommunitybank

We're open:

9.30am - 4.00pm Monday to Friday

Evenings (by appointment)

Parkdale Mentone Community Branch Ltd

ABN 20 089 783 166



Community Bank
Parkdale

Merry Christmas and a happier new year

If you need us over the festive season, our team is here for you.

Find out more. Call 9587 6500 or search Bendigo Bank Parkdale.

Bendigo Bank

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