

# Community Partnership Program

## Application Form

Name of Organisation

ABN

### Address

Street Address

Suburb

State

Postcode

### Mailing Address *(if different to above)*

Street Address

Suburb

State

Postcode

Does your organisation have DGR (Deductible Gift Recipient) status?

☐ Yes ☐ No

Is your organisation a NFP (Not-for-Profit) ?

☐ Yes ☐ No

How many Members, Participants and Volunteers do you have?

Does your organisation currently bank with Community Bank · Parkdale?

☐ Yes ☐ No

Does your organisation hold accounts with any other Bank / Financial Institution?

☐ Yes ☐ No

Does your organisation currently hold any partnership/sponsorship arrangements with any Bank, Financial Institution or Mortgage Broker?

☐ Yes ☐ No

*If Yes, please provide details:*

Has Community Bank · Parkdale supported your organisation in the past?

☐ Yes ☐ No

How will this partnership benefit your organisation and the community?

Community Partnership Program Amount \$

*Total funds sought*

# Community Partnership Program

## Application Form continued

What does your organisation aim to do with the funds? Any particular projects?

### Primary Contact

Name

Mobile

Email

Role in Organisation

### Secondary Contact

Name

Mobile

Email

Role in Organisation

### Social Media

Which social media platforms are you actively using? *Please include page names / handles*

☐ Facebook



☐ Instagram



Has your organisation's social pages liked & followed Community Bank · Parkdale's pages?

☐

Yes

☐

No

Contact Name

Mobile

Email

### Business Opportunities

Which products and services would you help promote to your Members?

☐ Home Loans

☐ Bank Accounts

☐ Insurance

☐ Business Banking

☐ Personal Loans

☐ Credit Cards

☐ Investing & Super

☐ Equipment Finance

Which key events does your organisation hold that Community Bank · Parkdale could be a part of?

(Season Launch, Team Selection, Presentation Day, or other key events etc.)

# Agreement

If the application is successful, we agree to enter into a contractual agreement whereby each party has obligations. Please find below terms of the agreement.

- ✓ Both parties to promote its brand and profile.
- ✓ Allow Community Bank · Parkdale to promote its brand and profile and tell our story which highlights our Community Banking model, with a view to attracting new customers.
- ✓ Your organisation uses the funds for the identified projects to generate an impact in the community and provides an acquittal report on the completion of your project.
- ✓ Assist in promoting Community Bank · Parkdale to attract new customers.
- ✓ Acknowledgement of partnership on social media (tag socials).
- ✓ Display Community Bank · Parkdale logo (newsletter, social media, email, print, digital screens, signage at key events, fence signage and marketing mediums).
- ✓ Follow and share our page and posts. Tag us in your posts and share your stories with us.
- ✓ Branding on agreed club apparel.
- ✓ Opportunity to have a stall, table or marquee at key events.
- ✓ Recognitions at events.
- ✓ Opportunity to participate in events and address your members.
- ✓ Sign up to and actively promote Referral Program within your club for further funding opportunities.
- ✓ Include [parkdalecommunitypartnerships@gmail.com](mailto:parkdalecommunitypartnerships@gmail.com) to receive your club newsletters.
- ✓ No other financial institution will be sponsoring the club.
- ✓ Share photos of completed project.

**Important:** If you are unable to agree to any of these terms, please detail below.

We acknowledge that access to ongoing, annual funding is dependent upon encouraging club participants to consider Community Bank · Parkdale for banking. Our Committee is aware of the terms of this partnership and is willing to agree to it in full. We acknowledge that we are hereby bound to the agreement with Community Bank · Parkdale on the terms and conditions set out in this agreement.

## Primary Contact

Signed

Date

## Secondary Contact

Signed

Date

## What you need to know about applying for sponsorship

- The Board of Parkdale/Mentone East Community Bank Branch Limited is responsible for approving all application requests.
- We'll let you know the outcome of your application within 45 days.
- Your organisation must be an incorporated body, have a DGR status or be a community not-for-profit organisation.
- Please attach any additional information (quotes) you believe may assist with your application

### OFFICE USE ONLY

Date application received:

Approved ☐ Yes ☐ No

Recommendation:

Parkdale/Mentone East Community Bank Branch Limited ABN 20 089 783 166 who own and operate Community Bank · Parkdale will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy <https://www.bendigobank.com.au/disclosure-documents/privacy-disclosure-statement/>  
Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL / Australian Credit Licence 237879.