

Parkdale & Mentone East **Community Bank**® Branches Application Guidelines for Sponsorship Funding

The Parkdale and Mentone East **Community Bank**® branches have been proudly supporting our local community since opening the Parkdale Branch in 1999 and later Mentone East in 2003.

Requests for sponsorship and grants are increasing all the time and unfortunately we can't meet all the requests we receive, so sponsorship/grant dollars will be directed to those organisations that provide Parkdale and Mentone East **Community Bank**® branches with the greatest support.

Criteria for the application of sponsorship and grant funding may change to reflect changing circumstances but initially the following criteria will apply:

Sponsorship/grant funding will only be provided to incorporated, not for profit organisations within the Parkdale Mentone and Mordialloc areas.

Generally individual applications will not be supported.

The applicant is expected to be a customer of the Parkdale and Mentone East **Community Bank**® branches for its banking needs, unless it can be demonstrated that this bank cannot provide the specific services required. It is also preferred that organisations have a customer history at the Parkdale and Mentone East **Community Bank**® branches. Any support generated by your organisation will be taken into account when assessing future applications.

Applicants for sponsorship funding must demonstrate how the Parkdale and Mentone East **Community Bank**® branches financial support will benefit the community or a significant section of it, and/or be offering some reciprocal support such as:

- Additional banking business (also from members and friends)
- Signage – external and internal
- Advertising (logo) in newsletter, website, stationary and annual reports
- Logo on sporting attire
- Media releases and presentation photos
- Opportunities for speaking engagements at presentation nights and other events. (photos of which may be used for publicity purposes, both within the Parkdale and Mentone East **Community Bank**® branches and in newsletters)

Parkdale and Mentone East **Community Bank**® application must be submitted using the following form, together with a letter on club letterhead if necessary, and include.

- A description of the project
- Level of sponsorship/grant funding sought
- Anticipated benefit to the community
- Evidence to support the financial viability of group seeking support

It may also become necessary for us to request additional information and clarification.

Successful applicants will be required to arrange a suitable opportunity, for Parkdale and Mentone East **Community Bank**® branches to make a presentation to your members, to explain how Community Banks differ from mainstream banks and how they can best support your application.

Applications will be treated confidentially and should be addressed to
Parkdale and Mentone East **Community Bank**® branches
228 Como Parade West
Parkdale 3195

Parkdale & Mentone East **Community Bank**® branches

Application Form for Sponsorship Funding (60 days notice may be required)

Name of organisation or group _____

Does your organisation have any existing accounts with either of the above branches? Yes/No

If no are you prepared to move your accounts to Parkdale and Mentone East Community Bank ® Yes/No

If no please give details _____

Does your organisation hold accounts with any other bank or financial organisation? _____

Does your organisation have any sponsorship arrangement with any other bank or financial organisation?
(including Bendigo) Yes/No

If yes please give details _____

Brief description of the organisation (please include membership numbers and ages) _____

ABN _____ Does your organisation hold GDR (Gift Deductibility Recipient) status? Y/N

Amount requested (or any other assistance required – do not include GST in the amount) _____

Date required by / /

How will this sponsorship/grant be used and how will it benefit your organisation and the community?

How do you propose to support the bank in promoting this sponsorship/grant? _____

Please indicate any current promotion signage or material located at your organisation _____

Please attach any supporting documentation you believe to be relevant, including project budget and quotes.

- All applications will be treated in confidence
- Outcomes of all applications will be notified in writing
- Applicants must be an incorporated body
- Successful applicants will be expected to arrange a cheque presentation to their committee.
- Should you have any doubt as to you eligibility please continue to submit your application as community needs differ and we will asses each application on its own merits.

Parkdale & Mentone East **Community Bank**® branches

Organisation Communications Details

Publicity/Newsletter Officer _____ Contact _____

&/or

IT Officer _____ Contact _____

How often are newsletters distributed to members? _____

Are newsletters distributed in paper form or electronically? _____

Copy of your newsletter should be sent to parkdalemailbox@bendigo.com.au

Contact Details

Date ___ / ___ / ___

Name of Organisation _____

Address _____

Contact Name _____ Position _____

Postal address _____

Email Address _____ Phone _____

Web site _____

Signature _____ Position _____

Your Privacy

Bendigo and Adelaide Bank Limited ("we") is part of the Bendigo and Adelaide Group ("the group"). We are collecting your personal information in relation to your sponsorship application. We may also need to disclose your personal information to organisations that carry out functions on the Groups behalf ("service providers") such as mailing houses. Collection of some of this information is required under the Financial Transaction Reports Act 1968. We may also share your information with related companies in the Group and our joint venture partners so that you can be told about financial products and services offered or distributed by us or them. To do that we may need to give you personal information to our service providers. If you do not want to receive this information, please contact your local branch or call our Customer Help Centre on 1300 361 911. You may access you personal information at Parkdale and Mentone East **Community Bank**® branches any time.

For more information contact Parkdale **Community Bank**® Branch, 228 Como Parade West Parkdale VIC 3195, phone 95876500 or Mentone East **Community Bank**® Branch, Shop C1, 171 Nepean Highway Mentone VIC 3194, phone 95841622.

BANK USE ONLY

(Amended 17/03/06)

Date application received ___ / ___ / ___

Outcome/recommendation _____

Any specific special marketing and publicity requirements _____

Letter of approval (invoice request) or decline ___ / ___ / ___

Invoice received ___ / ___ / ___

Funds remitted ___ / ___ / ___



Bendigo Bank