

COMMUNITY BANK – MOUNT BARKER



Application Guidelines for Community Investment

**to be received
23rd March 2020 to 1 May 2020**

Incomplete and late applications will not be accepted

*Please read the 'Sponsorship Guidelines' to assist
in completing your application*

*Submit your application by
Post – PO Box 117 Mount Barker WA 6324
Email – pcfs@westnet.com.au
By hand – 4 Short Street Mount Barker*

Proudly supporting our Community

Mount Barker Community Bank branch is proud to support our community through our sponsorship program. Like you, we have a strong emotional attachment to our community.

We love the idea that local people own the Mount Barker Community Bank branch and that by banking with us, profits earned are re-invested back into our Community. Decisions about where these profits are spent are made at this grass roots level. The amount of investment funds available to the community relates directly to the amount of business our locally owned Community Bank branch does.

Since opening in 2001 we have distributed more than \$1million back to the community. As the number of banking customers grows, so too does the capacity to invest in more organisations in the future.

Our funding pool is limited and requests for investments always exceed our available funds so application are considered on their value to our community.

Please note for certain applications it is possible that a second application form will need to be completed to meet the requirements of our Community Enterprise Foundation.

What is Community Investment?

In general terms, a community investment is a partnership where funding is provided for a club or group that benefits both the local community and provides exposure and opportunities for the Mount Barker Community Bank branch to spread the word on how Community Banks differ from mainstream banks and directly benefit the local community.

Objectives

We look for community investments that are mutually beneficial. The funds we are able to distribute back to the local community relate directly to the success of our banking business. In other words, the more banking business we have, the more funds we can invest into our local community.

Mount Barker Community Bank branch offers a full suite of financial products like other banks BUT our big difference is that the majority of our profits stay right here in the Shire of Plantagenet.

Consideration will be given to funding the following:

- Activities that strengthen the community of the Shire of Plantagenet.
- One-off projects, activities or events that promote physical activity and participation, showcases the area, stimulates the local economy and attracts people to the Shire of Plantagenet.
- Purchase of capital items that build on the capacity of a community group and its ability to provide a service to the local community.
- Activities that promote sportsmanship, participation and encouragement to citizens across the Shire of Plantagenet.
- Individuals are not considered.

Applications will be assessed against the following factors:

- Supports the vision and values of the Community Bank.
- The application is complete and provides information about how the funds will benefit the community.
- Collaboration with other community groups.
- How your project can generate business for the bank and generate more resources available for our community.

Your organisation can assist Mount Barker Community Bank branch with the following

- Networking opportunities within your membership to grow our business and help give back more to the local community.
- Media opportunities that demonstrate how the bank is supporting your organisation. ie. radio, press, social media, signage
- Photo or presentation opportunities for the Community Bank.
- Potential for long-term, mutually beneficial partnership.
- Opportunities to include messages and advertisements in newsletters and other community correspondence.

Guide to completing the application form

This information directly corresponds to the information required on the application form which can be obtained by emailing pcfs@westnet.com.au or dropping in to the Mount Barker Community Bank branch at 4 Short Street, Mount Barker.

Section A – This information is required to enable us to process your application and to have correct contact details should further information be required.

Section B – What do you plan to do? What are the projects outputs and outcomes? Who will benefit from the project? Please consider the ‘SMART’ principle in your application, i.e. Specific, Measurable, Achievable, Realistic and associated with a specific Timeline. If successful in receiving funding, you will be required to report against these outcomes.

Management and monitoring of the project – Who is going to be responsible for managing the project on behalf of your organisation and what qualifications, skills and experience do they have.

Project costs and funding sources – Applicants should demonstrate a high level of financial commitment to the project through sourcing other project funding and/or a direct financial contribution to the project. If your project is unable to source supporting funds this should be stated with a clear explanation as to why this is the case.

Give details of the total project budget. Include details of your budget expenditure; include financial and non-financial (in-kind) contributions from all parties. It is important that this information is clearly explained.

Wherever possible, please attach documents that support the budget request.

Give details of all your funding sources. Identify where the funding is coming from, what it will be used for, and if it is approved or requested. If it is requested but not yet approved provide details of when a decision is expected. If applicable, attach written evidence of funding contributions from other sources.

Section C – Please consider **promotional aspects** (e.g. signage) or your project.

Section D – Special conditions for applying for sponsorship. Please ensure you read through these.

Section E – Terms and conditions upon acceptance of sponsorship. Please ensure you read the terms and conditions carefully.

Section F – Application checklist USE IT!

Section G – This declaration must be signed by two (2) office bearers. Ensure this section is completed in full.

Plantagenet Community Financial Services Limited ABN 89 096 387 816 who own and operate Mount Barker (WA) Community Bank branch will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL / Australian Credit Licence 237879.