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| Community Sponsorship Application Form | | |
| Applicant Information | | |
| Does your organisation have an existing banking relationship with the Toora & District **Community Bank®** Branch, Foster branch or Welshpool Agency?  Yes  No  *(\* It is a condition of your second application to have an active local Community Bank account)* | | |
| Has your organisation previously received sponsorship support from the Toora & District **Community Bank®** Branch or Foster branch?  Yes  No | | |
| Does your organisation receive support from any other financial institution\*?  Yes  No  *(\* It is a condition of sponsorship that we are the sole financial institution to provide sponsorship)* | | |
| Have you read our Sponsorship Guidelines?  Yes  No | | |
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| Organisation Name: | | |
| Postal address: | | |
| City: | State: | Postcode: |
| Organisation Website: | | |
| Does the organisation have a Facebook page?  Yes  No | | |
| Is your organisation registered for GST?  Yes  No ABN: | | |
| Number of members: | | |
| For organisations located outside our District, please state how many members you have from our District (encompassing the towns of Port Welshpool, Welshpool, Toora, Foster, Meeniyan, Fish Creek): | | |
| Primary Contact | | |
| Name: | | |
| Position: | | |
| Phone: | | |
| Email: | | |
| Secondary Contact | | |
| Name: | | |
| Position: | | |
| Phone: | | |
| Email: | | |
| **Overview of your organisation:** | | |

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| Application details |
| **Amount Requested $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Date of Event (if applicable) \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_\_**  **For what purpose will the sponsorship funds be used?** |
| **RECIPROCAL SUPPORT**  *A sponsorship is a business transaction involving the purchase by the Community Bank® of tangible rights and benefits resulting for the Bank in increased brand awareness, communication of key messages and ultimately leading to an increased customer base.*  *Growing our customer base allows this unique banking model to thrive and increases our capacity to sponsor more organisations into the future.* |
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| **Outline the ways you will promote the Toora & District Community Bank® Branch and Foster branch throughout this sponsorship:**  **🞏** Suggestion #1 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **🞏** Suggestion #2 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **🞏** Suggestion #3 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **✓** Public Acknowledgment by Organisation (at event, local press etc)  **✓** Public Acknowledgment, we supply logos (socials, website, event program etc)  **✓** Photo Shoot Opportunity  **✓** The right to present to your organisation  **🞏** Permanent visible signage (under our policy)  **🞏** Temporary visible signage eg banners, flags on day of event  **🞏** Naming rights for event  **🞏** Frequency of exposure (weekly at football games, on electronic scoreboards etc)  **✓** Allow the promotion of Bank marketing programs to your members  **✓** To have an active local Community Bank® account (after your first application and ongoing)  *✓ indicates mandatory requirements of sponsorship* |
| **Please provide details and dates of any opportunities for a Community Bank® Board/Staff member to attend/participate in your events/functions?** |
| **What are the opportunities for a Community Bank® Board/Staff member to speak to a majority of your members to tell our story?**  **How will your organisation promote the Toora & District Community Bank® Branch & Foster branch?** |

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| **Any other comments to support your application?** | |
| Signature | |
| **I declare that all information provided in this application is true and correct.** | |
| **Name of applicant:** | |
| **Signature of applicant:** | **Date:** |

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| Marketing Com’tee use only |
| Logo Opportunities: |
| Signage Opportunities:  Cost of signage: $ |
| Has organisation been sponsored in past:  Yes  No  If yes, has acquittal form been received?  Yes  No |
| Recommendation: |
| Proposed duration of Sponsorship:  1 year  2 years  3 years |
| Approved at Marketing Meeting dated: |

**Privacy** Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide.

The information contained in this form will be held by the Toora & District **Community Bank®** Branch & Foster branch (operated by Promontory District Finance Group Limited) and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank.

Our full privacy policy is available online at www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879