

COMMUNITY SPONSORSHIP APPLICATION FORM**APPLICANT INFORMATION**

Does your organisation have an existing banking relationship with the Community Bank Toora & District, Foster or Welshpool Agency?

Yes No

(* It is a condition of your second application to have an active local Community Bank account)

Has your organisation previously received sponsorship support from the Community Bank Toora & District and Foster?

Yes No

Does your organisation receive support from any other financial institution*? Yes No

(* It is a condition of sponsorship that we are the sole financial institution to provide sponsorship)

Have you read our Sponsorship Guidelines? Yes No

Organisation Name:

Postal address:

City:

State:

Postcode:

Organisation Website:

Does the organisation have a Facebook page? Yes No

Is your organisation registered for GST? Yes No ABN:

Number of members:

For organisations located outside our District, please state how many members you have from our District (encompassing the towns of Port Welshpool, Welshpool, Toora, Foster, Meenyan, Fish Creek):

PRIMARY CONTACT

Name:

Position:

Phone:

Email:

SECONDARY CONTACT

Name:

Position:

Phone:

Email:

Overview of your organisation:

APPLICATION DETAILS

Amount Requested \$ _____

Date of Event (if applicable) ____/____/____

For what purpose will the sponsorship funds be used?

RECIPROCAL SUPPORT

*A sponsorship is a business transaction involving the purchase by the Community Bank of tangible rights and benefits resulting for the Bank in increased brand awareness, communication of key messages and ultimately leading to an increased customer base.
Growing our customer base allows this unique banking model to thrive and increases our capacity to sponsor more organisations into the future.*

Please indicate which Sponsorship Round you wish to apply in:

		Submissions open	Submissions Close
<input type="checkbox"/>	Round 1	1st February	28 th February
<input type="checkbox"/>	Round 2	1st May	30 th May
<input type="checkbox"/>	Round 3	1 st September	30 th September

All Submissions will be notified of outcome within 4 weeks of the Round Close date.

Outline the ways you will promote the Community Bank Toora & District and Foster throughout this sponsorship:

Suggestion #1

Suggestion #2

Suggestion #3

- Public Acknowledgment by Organisation (at event, local press etc)
- Public Acknowledgment, we supply logos (socials, website, event program etc)
- Photo Shoot Opportunity
- The right to present to your organisation
- Permanent visible signage (under our policy)
- Temporary visible signage eg banners, flags on day of event
- Naming rights for event
- Frequency of exposure (weekly at football games, on electronic scoreboards etc)
- Allow the promotion of Bank marketing programs to your members
- To have an active local Community Bank account (after your first application and ongoing)

✓ indicates mandatory requirements of sponsorship

Please provide details and dates of any opportunities for a Community Bank Board/Staff member to attend/participate in your events/functions?

What are the opportunities for a Community Bank Board/Staff member to speak to a majority of your members to tell our story?

How will your organisation promote the Community Bank Toora & District and Foster?

Any other comments to support your application?

SIGNATURE

I declare that all information provided in this application is true and correct.

Name of applicant:

Signature of applicant:

Date:

MARKETING COM'TEE USE ONLY

Logo Opportunities:

Signage Opportunities:

Cost of signage: \$

Has organisation been sponsored in past: Yes No

If yes, has acquittal form been received? Yes No

Recommendation:

Proposed duration of Sponsorship: 1 year 2 years 3 years

Approved at Marketing Meeting dated:

Privacy: Promontory District Finance Group Ltd ABN 69 085 537 328 who own and operate Community Bank Toora & District and Foster will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL / Australian Credit Licence 237879.