



# 2023 Community Impact Report

## A MESSAGE FROM OUR CHAIRMAN

It is with immense pride, that we launch the inaugural Community Bank Southern Peninsula Community Impact Report, commencing with the FY 22-23. We hope that you find the information to be engaging and thought-provoking and if you are a shareholder or customer, that you feel genuine pride.

## OUR COMMUNITY BANKING MODEL

Community banking is based on a 'profit-with-purpose' model, which means most of our profits are returned directly to the community that has generated them.

When you bank with your local Community Bank you make a difference in your community.

Behind the numbers are real stories and real branches, making a real difference for real people.

**9.5**  
**Million**

Reinvested back into the local Southern Peninsula community

**4**  
**Locations**

With 3 branches at Rye Rosebud & Dromana, as well as a Lending Hub - we're here for you

**Most**  
**Trusted**

We're part of Bendigo Bank, one of Australia's biggest banks and most trusted brands\*

\*Roy Morgan Risk Monitor 2022.

Community Bank · Southern Peninsula

**B** Bendigo Bank

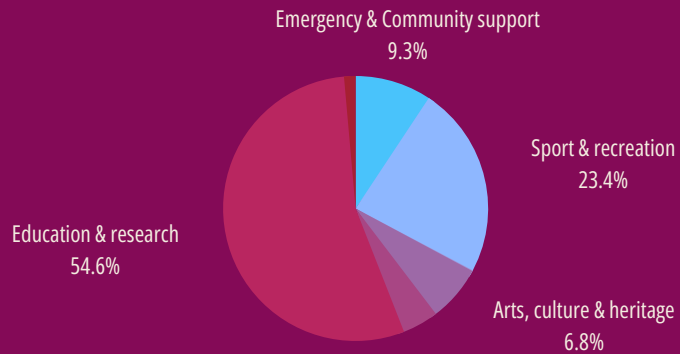
# COMMUNITY FUNDING

Our support categories align with those used by Bendigo Bank in their national impact reporting.

# \$9,500,000

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- Emergency and community support
- Sport and recreation
- Environment and animal welfare
- Arts, culture and heritage
- Health and wellbeing
- Education and research
- Facilities & infrastructure.



## Vision

To be the bank of choice on the Southern Peninsula

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## Purpose

To feed into the prosperity of our local Southern Peninsula Community, and not off it

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## Mission

To focus on building and improving the prospects of our customers, communities, shareholders and community partners

# Emergency & community support



Boneo Fire Brigade joined us once again for our Community Funding Awards night in June 2023, and were recipients of **\$8000** to assist with the commission of an electronic sign out the front of the station.

This brings our Community Funding of Boneo Rural Fire Brigade to \$60,500 since 2016.

We are proud to support our local Emergency services and thank them for what they do in our community



The **\$10,500** awarded to Dromana Community House this year is helping them provide freshly cooked take away meals on Thursdays for those in need.

This program has been hugely popular and is helping our local families who are doing it tough at the moment.

You can phone and register your interest in this meal service confidentially on 0417 467 734



We awarded another **\$25,000** to aid Southern Peninsula Community Support in their fight against food poverty in our community.

The funds will go a long way in assisting the SPCS's Fresh Food Program which is delivered in 2 streams - Firstly, a walk up program every Monday providing fresh food, bread & other items to 70 -80 community members weekly. The Second stream provides around 100 people a more detailed support through the main center

# Sport & recreation

We have supported local sporting clubs on the Southern Peninsula for many years. Featured here are some of the sporting clubs we have a relationship with in 2023.

The first round of Community Funding in 2023 saw nine local Junior sporting clubs being awarded community funding.

An overwhelming amount of junior sporting groups are struggling with the costs associated with maintaining junior sports. Our funding will help the junior teams subsidize annual fees, update equipment and give the juniors access to qualified coaches



# Environment & animal welfare

Our Community Bank operations are certified carbon neutral. We are proud to have been certified carbon neutral as an organisation since 2021. This means that we purchase and retire carbon offsets against emissions from our operations as part of Bendigo and Adelaide Bank. We are certified through Climate Active which is a partnership between the Australian Government and Australian businesses to drive voluntary climate action. The certification is awarded to businesses that have achieved a state of carbon neutrality – just like ours.

Our certification empowers the community to support organisations taking positive action on climate change. While we know that offsetting won't solve climate change, it is an important step as we continue work to reduce our own emissions. For more information, please refer to our most recent Climate Active Public Disclosure Statement or Bendigo and Adelaide Bank's Climate & Nature Action Plan

We are making a conscious effort as a business to be more mindful on our environmental impact.

This includes the reduction of printed materials and careful consideration of the promotional items we use. We have been cutting down on the plastic items we use in our hampers and promotional merchandise.

While promotional materials are still being used as a way of contributing to community events, we are encouraging you to invite us to attend your events instead.

We offer a range of support to our clubs & groups when planning events such as :

- Marquees
- Social media advertising
- Pull up banners
- Digital assistance



## What is Carbon Offsetting?

Carbon offsetting is a way for organisations to cancel out carbon emissions they are not able to eliminate, by investing in projects that reduce or remove emissions.

# Arts, culture & heritage



**Peninsula Studio Trail Inc** were recipients of funding this year to assist with the costs associated in running their art show. Held in September, the PST showcased a diverse range of contemporary art from painting, drawing to sculpture and ceramics



As 2023 Supporters of the **International Cool Climate Wine Show**, we were honored to support 4 of their 2023 events. We were also particularly happy to have the opportunity to present one of their awards to a local Peninsula winery



Our relationship with **RPP 98.7 FM** continues to be a highlight for sharing community stories and news on the Peninsula.

We appreciate the team covering our Rosebud branch refurbishment outside the branch in April.



**Taste Sorrento** was back after a 7 year hiatus! As sponsors of this month-long event in June, we were happy we could promote the township of Sorrento and the local businesses there.

# Health & wellbeing



**The Portsea Camp** were recipients of **\$5000** funding this year for their 'Camp Happy Vibes' mission to increase self-esteem, self-awareness, resilience and empowerment for young girls through a transformative wellness camp

The Happy Vibes Mentor program and adventure 3 day camps catered for 100 girls between the ages of 8-12 and 13-17.

The program commenced during Women's health week in September 2023 and focused on embracing, mentoring and empowering our young women of tomorrow



**Sorrento Pre-School** were awarded **\$5000** to go towards the construction of a Stephanie Alexander Early Childhood Kitchen Garden at the Kindergarten.

The aim of the Kitchen Garden program is to engage and educate young children in the growing, harvesting, preparing, and sharing of delicious and healthy food

Aligned with the Early Childhood Curriculum and our own goals of increasing Food Security within the Southern Peninsula, the program intends to involve children in pleasurable, sustainability-focused learning experiences and develop lifelong joyful and healthy food habits

## Mornington Peninsula Foundation

### \$200,000 Invested

Community Bank Southern Peninsula have donated **\$200,000** directly to the Mornington Peninsula Foundation to support their work in educational attainment.

Place based research conducted by the MPF in 2017 across 15 schools and 25 community organisations shows that an alarming number of children are falling through the cracks in our educational system and are not getting the support they need to learn basic reading and writing skills.

Therefore, by the time they progress up the educational system into secondary school, they are unable to learn to their full potential, because they do not have the basic foundations of reading and writing to support them in absorbing the learning content being provided by their educators.

The funds donated to the **Mornington Peninsula Foundation**, will aid them in their mission to support communities on the Mornington Peninsula to break the cycle of disadvantage by focusing on effective education for children and young people.





# Facilities & infrastructure



## Referral partners

Our referral partnership with **Rye Football Netball Club** is enabling the club to make upgrades to the Club facilities at RJ Rowley reserve.

This is not only benefiting the club itself, but all the other sporting clubs that use the grounds.

**The Rye Gift** is held here annually. As supporters of this event in Jan 2023, we understand the importance of ensuring the grounds are kept in good condition for the benefit of the whole community.



The **Red Hill Memorial Pre-School** were recipients of **\$5000** this year to purchase essential equipment that will help develop the children's fine motor skills & promote exploratory play and imagination.

The equipment will provide a safe and stimulating environment for the children to grow and develop whilst engaging in healthy physical activity and learning.

The initiative aims to encourage healthy habits among children. With our support, they can create a healthier and more active generation.

We couldn't have  
done it without  
your generous

*support.*

Thank you

to all our  
customers, staff,  
directors and  
shareholders.

Our community funding is  
only made possible when  
our community supports us  
in return with their banking  
facilities.



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