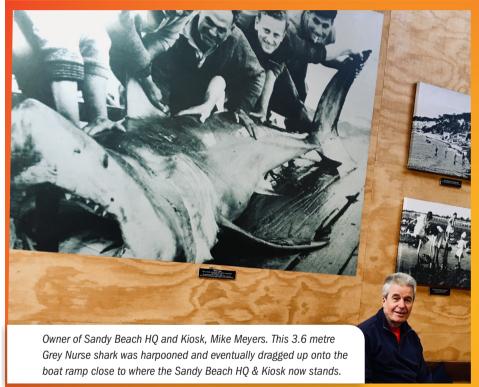
## Sandringham **Community Bank**

Over 80% of profits returned to our community

### COMMUNIT NEWS

## **LOCAL ICON KEEPS OUR HISTORY ALIVE**



### Imagine a time at Sandringham Beach

**WINTER 2019** 

when boats were launched by flying fox into the water from the boat shed and beachgoers had to walk in a direct line into the water (there was no sitting, lying down or loitering in your 'bathing costume'!). Well, that is all part of the treasure trove of history that lines the walls of the Sandy Beach HQ and Kiosk (SBHQ).

SBHQ is a local institution that has been witness to the changing face of Sandringham beach for more than 100 years. A favourite meeting place for locals with a retro hipster feel, the kiosk is virtually a part of the great outdoors, with its unique beachside location opposite Sandringham Yacht Club.

For the last 38 years SBHQ has been owned by Mike Meyers, which he now runs together with wife Margy Davey (they met 6 years ago when Margy came in to learn stand up paddle boarding!). Mike took over what was then a boat rental business and then he introduced the café, SUP (stand up paddle boarding) and a windsurfing school.

With SBHQ thriving, Mike obviously looked for a supportive relationship with his bank. However, according to Mike, who banked with one of the larger banks, he was not feeling the same sense of service from his bank that he offered his own customers. "It just wasn't feeling right and when my bank closed its branch in Sandringham, I discovered how a community bank like Sandringham Community Bank® was a much better fit."

While Mike feared that switching banks would be an arduous task, he was pleasantly surprised; "Brooke managed everything, and things were changed over quickly and seamlessly. I can't speak highly enough of Sandringham Community Bank®," he explained. Most of all, the community focus at Sandringham Community Bank® was completely in tune with his community values. Simple things like knowing his regular customers and giving back to the community were two things Mike felt SBHQ and Sandringham Community Bank® had in common.





## Brooke is all smiles 😷



5 minutes with Brooke Robinson, Customer Relationship Manager, Sandringham Community Bank®

Q: How long have you been employed at Sandringham Community Bank®? It will be 11 years in September.

Q What do you enjoy most about working at Sandringham Community Bank®? Definitely all the lovely customers, I get a lot of satisfaction leaving work everyday thinking that I have helped someone achieve something. I would also have to say working with the amazing team, it's almost like we are a family.

#### O: What's your favourite movie?

I admit I am a bit of a movie buff! Father of the Bride is definitely up there!

#### O Tell us about your family?

My husband Will and I have 2 children, Indi who is 6 and Flynn who is 4. Coming to work is a nice "holiday away" sometimes. I feel that I have a really nice work/family life balance and Matthew and the girls are always really accommodating to support this.

Q: What are your favourite places to hang out in bayside? At the beach, especially in summer!

# We are all about community

**Bendigo Bank** 

Sandringham Community Bank® Branch

Brooke Robinson, Customer Relationship Manager

We are much more than a bank in the bayside community. In fact, Sandringham Community Bank® contributes to the well-being of local residents in many different ways.

With our community bank model, more than 80% of our profits are returned directly to the community and since our inception, we've given back a grand total of over \$2million.

The more our bank grows, the more the community benefits. As a result, we are at the forefront of many critical community-based projects that have positively affected thousands of people.



Are you looking for a sponsorship or grant for your organisation or project? Applications for sponsorships and grants at Sandringham Community Bank® open on 1 September 2019 If you are interested, please contact Jane Webb on janewebb1@iprimus.com.au.



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