

# Stanthorpe Regional Community Financial Services Limited

## Sponsorship Application 2021

Closing date 30<sup>th</sup> October 2021

### 1. Group/Organisation

Name:

Name of aspiring body (if not an appropriately incorporated body):

ABN:

First contact person :

Phone/Mobile :

Second contact person :

Phone/Mobile :

Postal address:

Preferred email:

Website address, if applicable:

Please tell us about your organisation:

Sponsorship money if granted, is to be dispensed through a Bendigo Bank account in the organisation's/club's name. Does your organisation have any existing accounts with the Community Bank Stanthorpe?

Yes

No

If no, would your organisation like to invite our staff to present your group with information on the services, products and benefits offered by Community Bank Stanthorpe?

Yes

No

Please detail any previous association with the Community Bank Stanthorpe:

139 High St, Stanthorpe QLD 4380  
p 07 4681 3362

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# Stanthorpe Regional Community Financial Services Limited

## 2. Details of sponsorship proposal

Event/Project name:

Date of event (if applicable):

Location:

Required sponsorship amount:

(GST inclusive)

Required by:

Will Community Bank Stanthorpe be the only financial institution to sponsor your event?  Yes  No

Please outline the main objectives of your event/project and describe how this sponsorship will be used:

Please explain how this event/project will benefit your organisation and the community.

Please define the target audience of the event/project including expected attendance/participation numbers and audience profiles.

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Please provide details of how you plan to market or publicise your event/project.

Please describe how your event/project will be measured and evaluated (eg number of people attending, publicity received, money raised etc).

Please attach a project budget with the total cost for the project and the amount of your contribution to the project, which can include in kind contributions plus any relevant details of other confirmed sponsors.

Would you require the use of a portable EFTPOS device, if available?  Yes  No

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## 3. Promotional and Partnership opportunities

Please indicate which of the following promotional and / or partnership opportunities are available to the Community Bank Stanthorpe if your application for sponsorship is successful:

- Banking business of organisation, its executive and/or members
- Display or utilisation of advertising material at the event including:
  - Bannerbug (2m high x 1m wide)
  - Posters (90cm x 60cm)
  - Marquee (3m x 6m)
  - Banner/s (1m high x 4m wide)
  - Balloons (quantity required \_\_\_\_\_)
- Permanent signage at your premises  internal  external- both subject to SRDC approval outside
- Addition of your organisation's name to our sponsorship recipients list
- Use of your organisation's name in conjunction with our advertising
- Use of photographs of your event/presentation for our marketing purposes
- Use of photographs of your event on our Facebook page
- Media releases
- Attendance at your organisation's event/presentation by a Community Bank Stanthorpe representative if appropriate – please provide date and time if known:

- 
- Opportunities for speaking engagements – please provide date and time if known:

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- Community and stakeholder benefits (e.g. ticketing allocation and networking opportunities)
  - Newsletter advertising
  - Logos on sporting (or other appropriate) attire
  - Other promotional opportunities (please detail below)
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## 4. Special conditions for applying for sponsorship

Please see the attached Sponsorship Policy for full details of all conditions that form part of this application along with an outline of the process for applying for Sponsorship.

*This application must be signed by two current members of the organisation's executive.*

Signed:

Signed:

Name/Title:

Name/Title:

Date:

Date:

Please complete this application, attach any supporting documentation and forward to:

The Secretary, Stanthorpe Regional Community Financial Services Limited  
Community Bank Stanthorpe  
139 High Street, Stanthorpe, Queensland  
4380 Re: Sponsorship Application  
Email [secretarysrcfs@gmail.com](mailto:secretarysrcfs@gmail.com)

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Privacy: Stanthorpe Regional Community Financial Services Limited ABN 48 605 478 680 who own and operate Community Bank Stanthorpe will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy [www.bendigobank.com.au](http://www.bendigobank.com.au). Bendigo and Adelaide Bank Limited ABN 11 068 049 178, AFSL/Australian Credit License 237879

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