

2. Details of sponsorship proposal

Event/Project name:

Date of event (if applicable):

Location:

Required sponsorship amount: \$

(GST inclusive)

Required by:

Will Stanthorpe **Community Bank**[®] Branch be the only financial institution to sponsor your event?

Yes **No** **Unsure** – another financial institution has been approached

Please outline the main objectives of your event/project and describe how this sponsorship will be used:

Please explain how this event/project will benefit your organisation and the community.

Please define the target audience of the event/project including expected attendance/participation numbers and audience profiles.

Please provide details of how you plan to market or publicise your event/project.

Please describe how your event/project will be measured and evaluated (eg number of people attending, publicity received, money raised etc).

Please attach a project budget with the total cost for the project and the amount of your contribution to the project, which can include in kind contributions plus any relevant details of other confirmed sponsors.

Would you require the use of a portable EFTPOS device, if available? **Yes** **No**

3. Promotional and Partnership opportunities

Please indicate which of the following promotional and / or partnership opportunities are available to the Stanthorpe **Community Bank**[®] Branch if your application for sponsorship is successful:

- Banking business of organisation, its executive and/or members
- Display or utilisation of advertising material at the event including:
 - Bannerbug (2m high x 1m wide)
 - Posters (90cm x 60cm)
 - Marquee (3m x 6m)
 - Banner/s (1m high x 4m wide)
 - Balloons (quantity required _____)
- Permanent signage at your premises internal external
- Addition of your organisation's name to our sponsorship recipients list
- Use of your organisation's name in conjunction with our advertising
- Use of photographs of your event/presentation for our marketing purposes
- Use of photographs of your event on our Facebook page
- Media releases
- Attendance at your organisation's event/presentation by a Stanthorpe **Community Bank**[®] Branch representative if appropriate – please provide date and time if known:
.....
- Opportunities for speaking engagements – please provide date and time if known:
.....
- Community and stakeholder benefits (e.g. ticketing allocation and networking opportunities)
- Newsletter advertising
- Logos on sporting (or other appropriate) attire
- Other promotional opportunities (please detail below)
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4. Special conditions for applying for sponsorship

Please see the attached Sponsorship Policy for full details of all conditions that form part of this application along with an outline of the process for applying for Sponsorship.

This application must be signed by two current members of the organisation's executive.

Signed:

Signed:

Name/Title:

Name/Title:

Date:

Date:

Please complete this application, attach any supporting documentation and forward to:

The Secretary, Stanthorpe Regional Community Financial Services Limited

Stanthorpe **Community Bank**[®] Branch

139 High Street, Stanthorpe, Queensland 4380

Re: Sponsorship Application

Community Bank[®] use only

Date received:

Recommendations:

Marketing Committee decision/recommendation:

Board decision:

Date applicant advised:

Date invoice received:

If Board participation is invited, list action required and board member(s) responsible for follow up:

Notes:

Stanthorpe Regional Community Financial Services Limited is collecting your personal information to assess a sponsorship application for your group/organisation. In most cases you can access the personal information we hold about you by contacting Stanthorpe **Community Bank**[®] Branch on 07 4681 3362.

www.bendigobank.com.au. Bendigo and Adelaide Bank Limited, The Bendigo Centre, Bendigo, VIC 3550. ABN 11 068 049 178. AFSL 237879. (A263201) (07/17)

Stanthorpe Regional Community Financial Services Limited

Congratulations your application for sponsorship has been successful.

To proceed you will now have to:

1. Provide a Tax Invoice before any funds are remitted
2. Provide bank account details for funds to be paid into

Account name:

BSB:

Account number:

If you require the use of a Portable EFTPOS device, bookings are essential and conditions apply.

A separate application form will need to be completed.

Please contact the branch on 07 4681 3362 to book or discuss further.