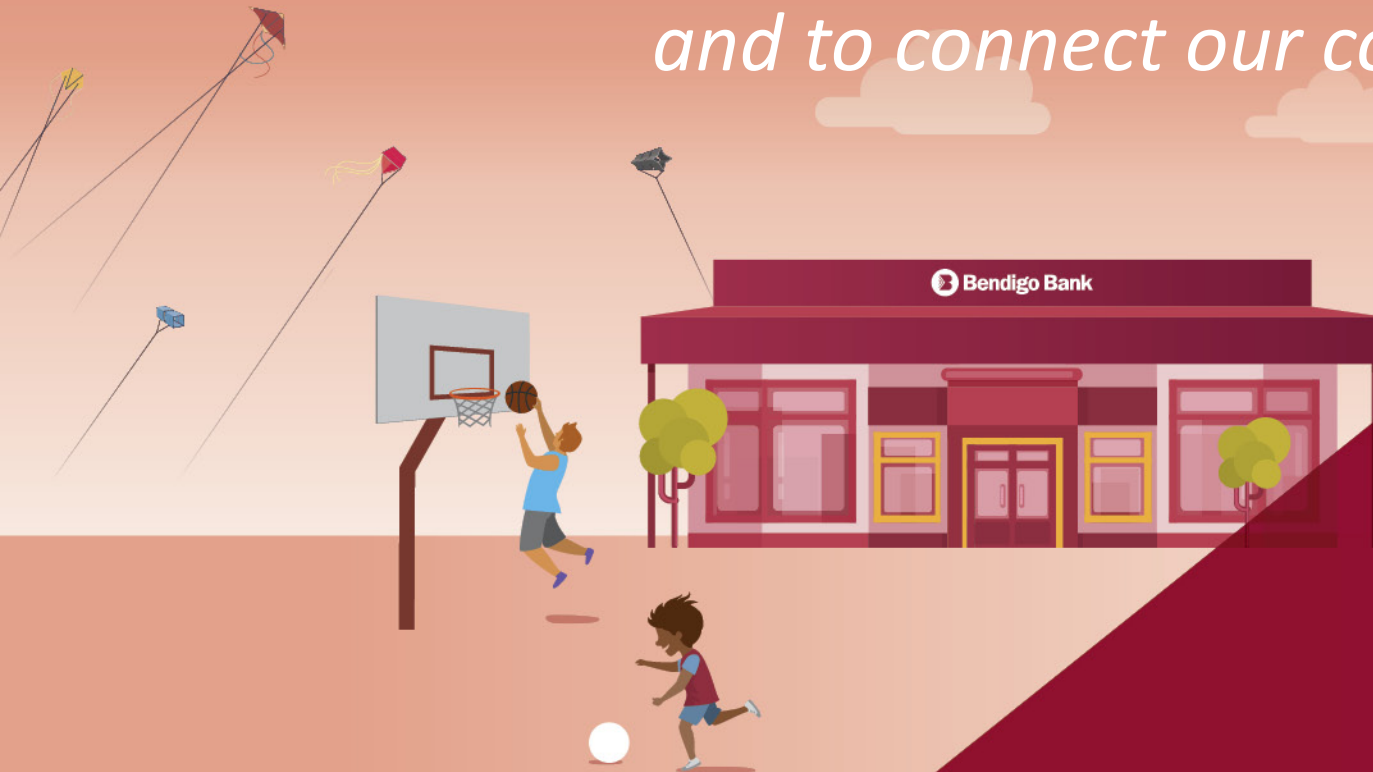


Tugun Community Bank[®] Branch Community Sponsorship Program

September 2019

*Our mission is to inspire, to innovate
and to connect our community*



 **Bendigo Bank**
The better big bank

A little about us.....

Our company

- Tugun & District Finances is a franchisee of Bendigo Bank and operates Tugun **Community Bank**[®] Branch.
- We are a local **Community Bank**[®] branch operated by local, volunteer Directors.
- Local shareholders own the company which operates the franchise.
- Shareholders have received a dividend return of .78c per share.

Our branch

- A full range of banking products and services are available through Bendigo Bank.
- Our branch operates extended trading hours including Saturday morning.
- Appointments are available where and when it suits you.
- Bendigo Bank is the 5th biggest retail bank in Australia.



How do we give back to the community?

- ❖ We return up to 80% of the profits generated by our customers banking business to the community by supporting local groups, projects and organisations.
- ❖ Over \$1.6m has been returned to the Tugun community.
- ❖ The more customers bank with us, the more we can give back to the community.
- ❖ We have provided sponsorship funding for various purposes including events, sporting programs, education, environmental, health, creative arts and more.
- ❖ We held community forums to help determine the needs of the community and how we can support those needs.



What are we looking for in an application?

- ✓ Brand awareness – how can you help increase our brand awareness in the community. Eg. social media, presentations, media promotion etc.
- ✓ Banking referrals – is there an opportunity to present to your members, committee or connections about our banking products and services?
- ✓ Complete the entire application and provide as much information as possible.
- ✓ Provide quotes where possible
- ✓ Be creative and make your application stand out.
- ✓ Consider how you can support us so we can support the community eg. Banking, attending events, registering and downloading the app.

The application

- × cannot support an individual.
- × cannot support any political or religious organisations
- × cannot be for fundraising purposes for a specific cause eg. Go Fund Me, Cancer Council etc.
- × cannot benefit initiatives outside Australia
- ✓ applicants must be an incorporated body
- ✓ Can support capital expenditure, equipment, projects, initiatives, events and other requirements.
- ✓ must benefit the broader local, community
- ✓ must support community organisations located as far north as Palm Beach to over the border to Kingscliff and west to Currumbin Valley.



Timeline – important dates

DATE	ACTION
10 Sep	Applications open. Apply at the following link: https://www.bendigobank.com.au/tugun#tab-75599
4 Oct	Applications close
5-30 Oct	Application assessment We will contact you if we require more information
31 Oct	Final assessment
1 Nov	Notification of outcomes We will advise you by email
Within 8 weeks of completed project	Acquittal to be completed (for applications over \$1,000 only)

Connect with us

- Like us on Facebook at Tugun **Community Bank**® Branch
- Visit the branch to discuss personal banking needs
- Speak to Directors and Staff
- Attend our events eg. Tugun Village Business Networking event, Southern Business Women Connect luncheon
- Register and download the GC South Community App (it's FREE)
- Email marisdirkx@tuguncommunitybank.com or phone 0421 215 596 for more information on the Community Sponsorship Program

