

## COMMUNITY SPONSORSHIP APPLICATION FORM

### APPLICANT INFORMATION

Does your organisation have an existing banking relationship with the Community Bank Wantirna? ☐ Yes ☐ No  
(\* It is a condition of your second application to have an active local Community Bank account)

Has your organisation previously received sponsorship support from the Community Bank Wantirna?  
☐ Yes ☐ No

Does your organisation receive support from any other financial institution\*? ☐ Yes ☐ No  
(\* It is a condition of sponsorship that we are the sole financial institution to provide sponsorship)

Have you read our Sponsorship Guidelines? ☐ Yes ☐ No

Organisation Name:

Postal address:

City:

State:

Postcode:

Organisation Website:

Does the organisation have a Facebook page? ☐ Yes ☐ No

Is your organisation registered for GST? ☐ Yes ☐ No ABN:

Number of members:

For organisations located outside our District, please state how many members you have from our District (encompassing the towns of Wantirna, Bayswater, Boronia, Vermont, Heathmont):

### PRIMARY CONTACT

Name:

Position:

Phone:

Email:

### SECONDARY CONTACT

Name:

Position:

Phone:

Email:

**Overview of your organisation:**

**APPLICATION DETAILS****Amount Requested \$** \_\_\_\_\_**Date of Event (if applicable)** \_\_\_\_/\_\_\_\_/\_\_\_\_ **or Expected date of completion** \_\_\_\_/\_\_\_\_/\_\_\_\_**(Evaluation form to be completed within 3 months of event held, season end, receipt of equipment or implementation of program etc.)****For what purpose will the sponsorship funds be used?****Ensure you clearly indicate the purpose of this application and include any specific benefits the project will provide.****RECIPROCAL SUPPORT**

*A sponsorship is a business transaction involving the purchase by the Community Bank of tangible rights and benefits resulting for the Bank in increased brand awareness, communication of key messages and ultimately leading to an increased customer base.*

*Growing our customer base allows this unique banking model to thrive and increases our capacity to sponsor more organisations into the future.*

*Is your organisation willing to provide opportunities for the Bank's marketing messages to reach the membership of your organisation?* ☐ YES ☐ NO

**Please indicate which Sponsorship Round you wish to apply in:**

		Submissions open	Submissions Close
<input type="checkbox"/>	Round 1	1st February	28 <sup>th</sup> February
<input type="checkbox"/>	Round 2	1st August	31 <sup>st</sup> August

All Submissions will be notified of outcome within 4 weeks of the Round Close date.

**Outline the ways you will promote the Community Bank Wantirna throughout this sponsorship:**☐ Suggestion #1☐ Suggestion #2☐ Suggestion #3☐ Public Acknowledgment by Organisation (at event, local press etc)☐ Public Acknowledgment, we supply logos (socials, website, event program etc)☐ Photo Shoot Opportunity☐ The right to present to your organization☐ Allow the promotion of Bank marketing programs to your members☐ To have an active local Community Bank account (after your first application and ongoing)☐ Permanent visible signage (under our policy)☐ Temporary visible signage eg banners, flags on day of event☐ Naming rights for event☐ Frequency of exposure (weekly at football games, on electronic scoreboards etc)**Please provide details and dates of any opportunities for a Community Bank Board/Staff member to attend/participate in your events/functions?****Are there opportunities for a Staff or Board member to speak to a significant number of your members? If yes, please specify below.**

**Any other comments to support your application?**

**SIGNATURE**

**I declare that all information provided in this application is true and correct.**

**Name of applicant:**

**Signature of applicant:**

**Date:**

Privacy: Wantirna Community Financial Services Ltd ABN 43 118 000 230 who own and operate Community Bank Wantirna will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy [www.bendigobank.com.au](http://www.bendigobank.com.au). Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL / Australian Credit Licence 237879.

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