

Sponsorship Application Form 2021

The Community Bank Wantirna proudly supports our local community through our sponsorship program. Since opening the branch in Wantirna Mall in 2006, over \$230,500 has been distributed back to the local community. This figure correlates with the total amount of banking business we have, so as the number of banking customers grows, so too will the capacity to sponsor more organisations into the future. To learn more about our model and the many organisations we currently sponsor – like/follow us on:



www.facebook.com/wantirnacommunitybankbranch



www.instagram.com/bendigocb_wantirna

What is a sponsorship?

In general terms, a sponsorship is a partnership whereby funding is provided for a club or activity that benefits the local community. It is essential that it provides exposure and opportunities for Community Bank Wantirna to spread the word on how Community Banks differ from mainstream banks and directly benefit the local community. Please note:

- Charitable donations are not considered sponsorships
- Direct advertising is not considered a sponsorship
- We sponsor organisations rather than individuals

How does the Bank determine which groups receive sponsorship?

We look for sponsorships that are mutually beneficial. The funds we can distribute back to the local community relate directly to the success of our banking business – that is, the more banking business we have, the more funds to go back into the local community.

Please note the following criteria applies:

- The applicant organisation must be an active customer of our branch
- The applicant organisation must have a minimum of three members/associates within its organisation that banks with Community Bank Wantirna
- The organisation must provide the bank with community visibility (eg. signage, logos on shirts, jackets, team bags, etc) and promotion of Bank's branding on newsletters and websites with links
- Opportunities for a representative from our Bank to address and/or present to members
- Opportunities to include messages and advertisements in newsletters, Facebook/Instagram pages, push notifications team app and other membership correspondence
- Opportunities to distribute letters and offers to your members, including an online referral form through your electronic marketing efforts
- Media opportunities that demonstrate how the bank is supporting your organisation

All sponsorships are considered within four weeks of bi-annual closing dates and you will be advised of the outcome within that timeframe. Committee members listed by each applicant will be added to our database to receive advice from the local Community Bank on sponsor and grant information. Please list if they do not wish to be kept informed.

Dates

There are two rounds of sponsorship allocations each year.

Round 1 submissions must be received no later than **28 February**.

Round 2 submissions must be received no later than **31 August**.

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Applicant information:

Organisation Name: _____

Contact Person: _____

Position: _____

Address: _____

Suburb: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

ABN or incorporation registration number: _____

Organisation website address: _____

Facebook page URL: _____

Does organisation have all banking with Community Bank Wantirna?

Have you previously received funding from Community Bank Wantirna? If so, please provide brief details including year and amount:

To assist in our Branch Mangers efforts to measure the support of your club through banking referrals, please list the names of any businesses or families affiliated with your organisation that currently bank with Community Bank Wantirna (with their consent, confidentiality assured):

List of Committee Members:

Name:	Position:	Email:
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Please advise if these contacts DO NOT wish to receive future notifications from the Bank including sponsorship and grant opportunity details and deadlines.

Sponsorship Details:

Amount of sponsorship requested: \$ _____

When does the sponsorship commence/conclude? _____

What will the sponsorship funds be used for? _____

Please list your other major club or organisation sponsors:

What is the reach of the sponsorship? (ie. number of players/members/families, attendees at event, etc)

What are the proposed benefits you are offering Community Bank Wantirna?

- | | | |
|--|---|---|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Tickets / Passes | <input type="checkbox"/> Ticket discounts | <input type="checkbox"/> Logo placement |
| <input type="checkbox"/> Advertising space | <input type="checkbox"/> Product display | <input type="checkbox"/> Access to Ambassador/s |
| <input type="checkbox"/> Website presence | <input type="checkbox"/> Social Media | <input type="checkbox"/> Merchandise |
| <input type="checkbox"/> Footage use | <input type="checkbox"/> Photography use | |
| <input type="checkbox"/> Other: | | |

Please include any additional information in your letter or attach to this request.

Acquittal report

All groups that receive sponsorship funding are required to complete a sponsorship acquittal report at the completion of the sponsorship. Acquittal reports due one month following completion date of sponsorship completion. This is used to assist in measuring the success of the sponsorship.

Where to send

Please send the application form via email, post or in person to:

John Tiganis - Branch Manager

Community Bank Wantirna

Shop 5-6 Wantirna Mall, 348 Mountain Highway | Wantirna VIC 3152

P: 03 9720 4122 M: 0427 309 087 E: John.Tiganis@bendigoadelaide.com.au

Privacy: Wantirna Community Financial Services Limited ABN 43 118 000 230 who own and operate Community Bank Wantirna will collect, hold, and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL/ Australian Credit License 237879.