



# Sponsorship Application Form

**APPLY NOW.**

### Special Conditions for Applying for Sponsorship

- All requests must be approved by the Board of Wantirna Community Financial Services Limited
- All outcomes of the requests for sponsorships will be notified in writing
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body
- Please allow up to 60 days for a response
- All successful applicants must assist in promoting the Wantirna **Community Bank**<sup>®</sup> Branch in any way required

**Please attach any additional information you believe will add to the assessment of your application.**

### Applications are to be returned to:

Wantirna **Community Bank**<sup>®</sup> Branch  
348 Mountain Highway, Wantirna, VIC, 3152  
Fax: 9720 7866 Email: wantirnamailbox@bendigoadelaide.com.au

### Your contact information

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone (Wk): \_\_\_\_\_ Phone (Hm): \_\_\_\_\_ Phone (M): \_\_\_\_\_

Email: \_\_\_\_\_

### Your organisation

Organisation name \_\_\_\_\_

Your role in the organisation \_\_\_\_\_

How long has the organisation existed for? \_\_\_\_\_

Overview of your organisation \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

ABN Number

Is your organisation registered for GST?  Yes  No

Does your organisation currently bank with Wantirna **Community Bank**<sup>®</sup> Branch?  Yes  No

If no, will you be opening an account?  Yes  No

**Sponsorship Information**

Name of event/proposal

Date of event/proposal

Location of event (if applicable)

Are you applying for an event or annual sponsorship (annual i.e sporting clubs)?

How much is the sponsorship you wish to apply for?

How will the funds be spent?

When is payment due?

**Sponsorship Objectives**

Please outline the main objectives of the proposed sponsorship/event

**General Information**

What level of sponsorship is being sought? (e.g. Naming Rights, Official Sponsor)

Please describe the level of community involvement this sponsorship will involve (e.g. businesses, education groups, social groups, etc.)

**Target audience**

Define the target audience of the event/program. Please include:

- Size of event
- Target market
- Expected attendance numbers
- Potential product synergies

**Marketing**

Please provide details of how you plan to market/publicise your event/program

Please provide details of how you will promote Wantirna **Community Bank**<sup>®</sup> Branch

Please provide details of how Wantirna **Community Bank**<sup>®</sup> Branch can promote your organisation/event

**Community and stakeholder benefits**

Outline the benefits of the sponsorship (e.g. ticketing allocation and networking opportunities)

Will Wantirna **Community Bank**<sup>®</sup> Branch be the only financial institution to sponsor your event/organisation?  Yes  No

Which other businesses/organisations will be sponsoring your event/organisation?

Please detail any previous association with Wantirna **Community Bank**<sup>®</sup> Branch or the Bendigo Bank in the area

**Resources and Timing**

Please detail any other resources required to support the sponsorship (e.g. Bannerbug, marquee, banner, promotional cheque, Piggy mascot, account vouchers, balloons)

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Date

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Signed

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Full Name (please print)

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Privacy Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by the Wantirna **Community Bank**® Branch and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at [www.bendigobank.com.au](http://www.bendigobank.com.au). Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. S53565 (356750\_v3) (8/05/2017)