

January 2021

Banking is our Business, Community is our Purpose

Community Bank Wantirna came into existence in September 2006 when the major bank in the Wantirna Mall ceased operations. Owned by the residents of Wantirna and backed by Bendigo Bank (Australia's 5<sup>th</sup> biggest retail bank), it is managed by a group of local voluntary directors.

Mandated to plough back up to 80% of our profits into local communities, we have contributed over \$230,500 to local kindergartens, schools, sporting clubs, community-based organisations and not for profit business via our sponsorship program. When you bank with Community Bank Wantirna great things happen.

We receive many requests each year and look to ensure we share our community investment across many clubs/groups and organisations.

Sponsorships are made possible by our customers bringing their banking to us. We encourage you, the committee/club members/family members to make an appointment with our branch team to see how we could help serve you with your banking.

Overleaf we have outlined the Community Bank Wantirna sponsorship packages available and the requirements you need to meet.

If you would like to explore further, kindly contact Silvia or John on 9720 4122 or drop into our branch at the Wantirna Mall, Shops 5-6, 348 Mountain Highway, Wantirna.

We look forward to the opportunity to partner with your club, group or organisation in the near future.

Community Engagement Committee Wantirna Community Financial Services Ltd

Community Bank · Wantirna 348 Mountain Highway Wantirna VIC 3152 p 9720 4122 e wantirnamailbox@bendigoadelaide.com.au

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## \$250 Sponsorship \*

- 1. Include the Community Bank Wantirna logo on advertising/promotional materials, publications/newsletters, sporting equipment kit, TV screens, etc.
- 2. Include the Community Bank Wantirna logo on the club/group/organisation website & help promote Bendigo Bank products
- 3. Promote the sponsorship in local and social media including tagging our page and liking and sharing our page and posts
- 4. Provide opportunities to discuss banking with the members/families and business partners of the club/group/organisation
- 5. Become a customer of the Community Bank Wantirna

## \$500 Sponsorship \*

- 1. Include the Community Bank Wantirna logo on advertising/promotional materials, publications/newsletters, sporting equipment kit, TV screens, etc.
- 2. Include the Community Bank Wantirna logo on the club/group/organisation website & help promote Bendigo Bank products
- 3. Promote the sponsorship in local and social media including tagging our page and liking and sharing our page and posts
- 4. Provide a photo and article for use on our Facebook/Instagram page and in our newsletter
- 5. Allocation of table for promotional material and display our pull up banner at event/s
- 6. Provide opportunities to discuss banking with the members/families and business partners of the club/group/organisation
- 7. Become a customer of the Community Bank Wantirna



## \$1000 Sponsorship \*

- 1. Major Sponsor of an event.
- 2. Include the Community Bank Wantirna logo on advertising/promotional materials, publications/newsletters, sporting equipment kit, playing uniforms/warm up tops, TV screens, etc.
- 3. Include the Community Bank Wantirna logo on the club/group/organisation website & help promote Bendigo Bank products
- 4. Promote the sponsorship in local and social media including tagging our page and liking and sharing our page and posts
- 5. Provide a photo and article for use on our Facebook/Instagram page and in our newsletter
- 6. Display our Community Bank Wantirna banner at presentation nights/events and allocate a table for product display etc.
- 7. Invite a Community Bank Wantirna representative to attend VIP nights and present at your Awards Night
- 8. Provide opportunities to discuss banking with the members/families and business partners of the club/group/organisation
- 9. Display indoor/outdoor sponsorship signage
- 10. Make use of our eftpos facilities at your events
- 11. Become a customer of the Community Bank Wantirna and explore signing up to the Referral Agent program

## \$1500 Sponsorship \*

- 1. Naming rights to a Sponsored Event, to a venue or over some other asset owned/controlled by the club/group/organisation.
- 2. Include the Community Bank Wantirna logo on advertising/promotional materials, publications/newsletters, sporting equipment kit, playing uniforms/warm up tops, TV screens, etc.
- 3. Include the Community Bank Wantirna Bank logo on the club/group/organisation website & help promote Bendigo Bank products
- 4. Promote the sponsorship in local and social media including tagging our page and liking and sharing our page and posts
- 5. Provide a photo and article for use on our Facebook/Instagram page and in our newsletter
- 6. Display our Community Bank Wantirna banner at presentation nights/events and allocate a table for product display etc.
- 7. Invite a Community Bank Wantirna representative to attend VIP nights and present at your Awards Night
- 8. Provide opportunities to discuss banking with the members/families and business partners of the club/group/organisation
- 9. Display indoor/outdoor sponsorship signage
- 10. Make use of our eftpos facilities at your events
- 11. Become a customer of the Community Bank Wantirna and explore signing up to the Referral Agent program

\* This amount is subject to meeting the above conditions. This amount is inclusive of GST and will be paid upon receipt of a tax invoice and ABN

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