

Community Bank
Warrandyte



Community Investment Program

Application Guidelines

2020/21

Applications for the Warrandyte Community Financial Services Limited (WCFSL) Community Investment Program are open to **not-for-profit** community groups and organisations who are working to deliver projects that provide broad community benefit.

Conditions of application

- The project must benefit the community served by WCFSL
- A Warrandyte Community Bank Branch account is a pre-requisite for funding.
- Organisations, clubs or community groups that apply must be incorporated, either as an association or a company; should have an ABN; and must be able to demonstrate an appropriate level of fiscal responsibility.
- WCFSL is the sole financial institution providing sponsorship funding to the project:
 - (a) It is a condition of our approval that the organisation will **not** enter into sponsorship arrangements directly with or involving competitors of WCFSL (for example other Banks, Financiers or Finance Brokers) during the term of the sponsorship arrangement with WCFSL, without prior agreement from WCFSL. If the sponsored organisation enters into an arrangement directly with or involving competitors of WCFSL during the term of the WCFSL sponsorship, WCFSL reserves its right to recover the sponsorship amount.
 - (b) WCFSL will not invest in organisations that have sponsorship arrangements with competitors (for example other Banks, Financiers or Finance Brokers).
 - (c) If the organisation experiences a change in its Committee of Management, WCFSL expects a formal, minuted handover to the new committee explaining the terms of our sponsorship agreement and our mutual commitment to adhere to the terms. WCFSL Directors and staff are willing to assist with this process if required.

Community Investment Options

There are two different types of funding available:

1. Sponsorships

Sponsorship is a mutually beneficial commercial arrangement or partnership between WCFSL and another organisation.

WCFSL will contribute funds to a specified project, event, club or organisation in return for recognition, acknowledgement and/or other promotional activities.

Sponsorship is not advertising, hospitality, or return of favour, and does not include donations or grants.

Examples of Sponsorships

- Sporting clubs and social projects including fundraising events, sporting equipment, uniforms, surfaces, goals, etc.

2. Grants

Grants are a part of WCFSL social responsibility program to fund specific projects that will enhance and provide tangible benefits to the entire community it services.

WCFSL sets aside funds each year which are held in trust with the Community Enterprise Foundation (CEF) for community projects. Charitable grants through the trust are governed by the Tax Office and/or law.

Examples of Grants

- Families, children, youth and activities for the aged
- Public health and wellbeing, safety programs and services
- Community capacity building projects
- Public education, including tertiary education, school buildings and libraries
- Innovative community services
- Cultural and arts initiatives
- Environmental projects
- Community facilities (halls / pavilions)
- Sporting facilities (clubrooms) if **ALSO** used by non-sporting community groups
- Sports programs for disadvantaged people and member welfare programs

What can't be funded by the Community Investment Program?

- Political or religious events, held solely to promote the ideology of the group
- Events or programs that denigrate, exclude or offend minority groups
- Events that create environmental hazards
- Programs sponsored by competitors
- Illegal activities
- Funding of individuals or families
- Government entities *(conditions apply, you may need a project partner - contact the CEF for clarification)
- Organisations that have private benefits for members
- Payment of salaries
- We will not contribute amounts for projects that have been completed or reimburse for costs already incurred prior to the submission of the application

Application tips

1. Check that your not-for-profit organisation meets the conditions of application outlined above.
2. Determine if you are applying for a grant or a sponsorship.
3. If you are unsure if your project qualifies for a grant, speak to the Community Enterprise Foundation team on 1300 304 541.
4. Submit the application online and in full.
 - To apply for a grant go to www.bendigobank.com.au/foundation (*Apply for Funding tab and Grants*)
 - To apply for a sponsorship contact our Community Liaison Officer as below, who will be able to email out a link to the application form
5. Include your latest financial statements.
6. Include a realistic and itemised budget, with quotes where possible.
7. Demonstrate broad community benefit (for example, attach letters of support).
8. Disclose other funding sources.

Applications are open from Monday 20 July 2020 to Sunday 16 August 2020

Further information can be obtained by contacting Dee Dickson, Community Liaison Officer on 0414 505 533.