



West Beach & Districts **Community Bank**[®] Branch

Annual Grant Application

Applications open 1st August 2019 - 31st August 2019

One of the most important things that our Bank believes in is sharing profits with the West Beach and Districts Community through sponsorship of community organisations.

We do this by supporting communities, events and initiatives that support the bank.

Our aim is to establish long term, mutually beneficial partnerships with all the organisations that we sponsor.

Our branch has donated over \$1.32 million to West Beach & Districts since 2001.

Our Grant Programme is a great way to nominate your club or organisation to be considered for sponsorship funding from West Beach & Districts **Community Bank**[®] Branch.

West Beach & Districts **Community Bank**[®] Branch

Partnership Application Guidelines for 2019

The West Beach & Districts **Community Bank**[®] Branch values being a contributor to your club / event / organisation. It is important to know that we each achieve value through our partnership.

This guide is for information about our expectations. As a partnership, you can enhance the relationship with us.

Partnership Levels:

Pre entry / Donation.

Including value of in kind/donations/merchandise or marquees

Acknowledgement of West Beach & District **Community Bank**[®] Branch in any print or media announcements.

- Signage on partnership board/venue wall
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Base/Supporter - 0 - \$500 (as for 5c tin initiative).

Including value of in-kind /banners and marquees;

- Acknowledgement of West Beach & Districts **Community Bank**[®] Branch in any print or media announcements.
 - Signage on partnership board/venue wall.
 - Club/organisations banking.
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Annual Partner - up to \$1000

As for base level, and including merchandise;

- Invitation to branch manager to attend partner dinner/ club main function event
 - Print advert in club newsletter/ budget on regular basis
 - Facebook link if applicable.
 - Club/organisations banking.
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Major Partner - \$1000 - \$3000

All of the above for Base and Annual levels as well as;

- Agreement to be bank of choice for the club
- Invite partner's representative (Branch Manager / Chairman of Board) to be guest speaker at annual function
- Any advertising (print/ verbal/ media) must include direct acknowledgement of partner.
- Require prominent acknowledgement on the front cover and on the centre pages of any club/ event program
- Offered complimentary tickets to all club competitions/ home games or major event.

Champion Partner - \$3000 and above.

All above acknowledgements, as well as;

- Provide a space in the venue 3m by 1m for an exhibition stand relating to the partner's services, to be set up at one main club event. The Club to be consulted as to the content and style of the exhibition.
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Partnership Application

Special Conditions for Applying for Partnership

- All requests must be approved by the Board of West Beach & District Financial Services Limited.
- All outcomes of the requests for partnerships will be notified in writing.
- Please allow up to 60 days for a response as meetings are held monthly.

Please attach any additional information you believe will add to the assessment of your application.

Applications are to be returned to: West Beach & Districts **Community Bank**[®] Branch
PO Box 18, West Beach SA 5024
Email: westbeach@ctemail.net.au

Your contact information.

Title: _____ First Name: _____ Surname: _____

Phone (Office Hours): _____ Phone (Home): _____

Phone (Mobile): _____ Email: _____

Your organisation

Does your organisation currently bank with a Bendigo Bank **Community Bank**[®] Branch? Yes / No

If yes, which branch or agency? _____

Organisation name: _____

Your role in the organisation: _____

Organisation's postal address: _____

How long has the organisation existed? _____

ABN Number (essential for all approved applications): _____

Partnership Information

Name of event / club: _____

Date of event if applicable _____

Will West Beach & Districts **Community Bank**[®] Branch be the only financial institution partner of your event?
Yes / No

If no, please list the other partner. _____

Please detail any previous association with the West Beach & Districts **Community Bank**[®] Branch.

Target audience (not applicable to club annual partnership)

Define the target audience of the event / program. Please include: _____

- Size of event or length of program _____
- Expected attendance numbers _____

Marketing

Please provide details of what marketing benefits on your behalf will the West Beach & Districts **Community Bank**® Branch receive? (banner display, media releases printing of logo etc).

Please note other marketing/promotional opportunities your organisation/club is willing to offer.

Resources Please detail any other resources required to support the partnership

- | | |
|---|---|
| <input type="checkbox"/> Vinyl outdoor banner | <input type="checkbox"/> Marquee (3m x 3m - 2 available) U Community foam letters |
| <input type="checkbox"/> Large promotional cheque | <input type="checkbox"/> Bannerbug (self standing banner for indoor use) |
| <input type="checkbox"/> Piggy Mascot | <input type="checkbox"/> Balloons |

Financials (Complete one of the following).

Event Partnership - How much is the partnership amount you wish to apply for? \$ _____

What will these funds be spent on? _____

Annual Partnership - How much is the partnership you wish to apply for? \$ _____

BANK USE ONLY

Approved / Declined

Comments: _____

Signature: _____

Name _____

Date _____

Partnership Agreement

Please note that this agreement is to be adhered to by your organisation in conjunction with our Senior Relationships Manager

Please tick the applicable boxes to complete the partnership application.

This agreement will only take effect if your organisation/club is successful with obtaining sponsorship.

- Our organisation grants permission for the branch to use photographs of our event/organisation for marketing purposes
- Our organisation grants permission for a Board / Branch representative to attend our event and present awards and/or have the opportunity to speak about our **Community Bank**[®] branch
- Our organisation will arrange the display of our canvas banner / banner bug which includes collecting from and returning to branch
- Our organisation will arrange the printing of the West Beach & Districts **Community Bank**[®] Branch logo as per our partnership application marketing question
- Our organisation grants permission for the branch to display advertising material at our event/club U
Please credit sponsorship funds into our Bendigo Bank Account:

BSB: _____ Account Number: _____ Name: _____

- Please find attached relevant documents or supportive material.
- If sponsorship is or includes a marquee, your organisation/club agrees to the terms and conditions of using the marquee. Please find these conditions attached to this sponsorship application.
- Our organisation understands that this sponsorship must be utilised within 12 months from the date partnership is approved, unless there are exceptional circumstances acknowledged in writing by West Beach & Districts **Community Bank**[®] Branch.
- Our organisation understands that the West Beach & District Financial Services Board meet once a month to assess all sponsorship applications.

Signed by an authorised representative for the organisation requesting sponsorship.

Date: / / .

Your privacy: West Beach & Districts Community Financial Services Ltd collects information to assist in the assessment and management of funding. This information will only be accessed by authorised persons of the company. Information may be made available to others for the purpose of correspondence, notification, marketing and promotional activities. Please refer to <https://www.bendigobank.com.au/privacy-policy/> for the full privacy policy.